



Shaping a multi-cloud environment

Unveiling the innovative potential of cloud computing

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Hybrid done right



A software-based stack

means no hardware purchase required.
Zero to deployed in less than a few hours
rather than months.



Built on open software

for uniformity; one platform that can run both
on-prem and in the cloud without lock-in

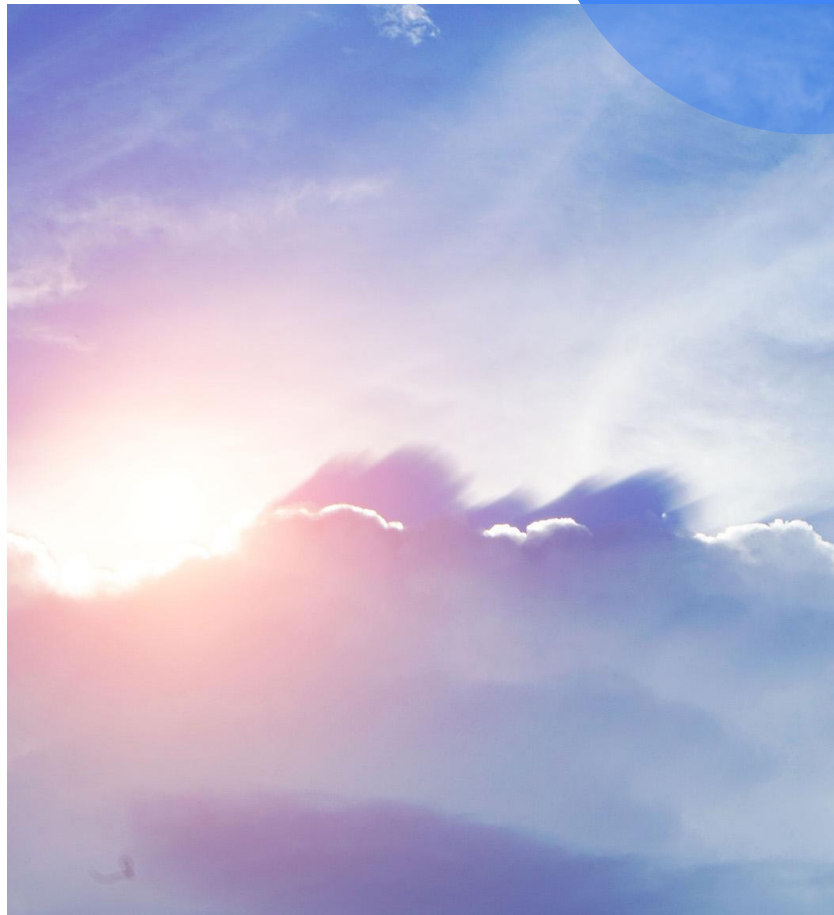


Infrastructure abstracted away

focus on building apps not managing
infrastructure.



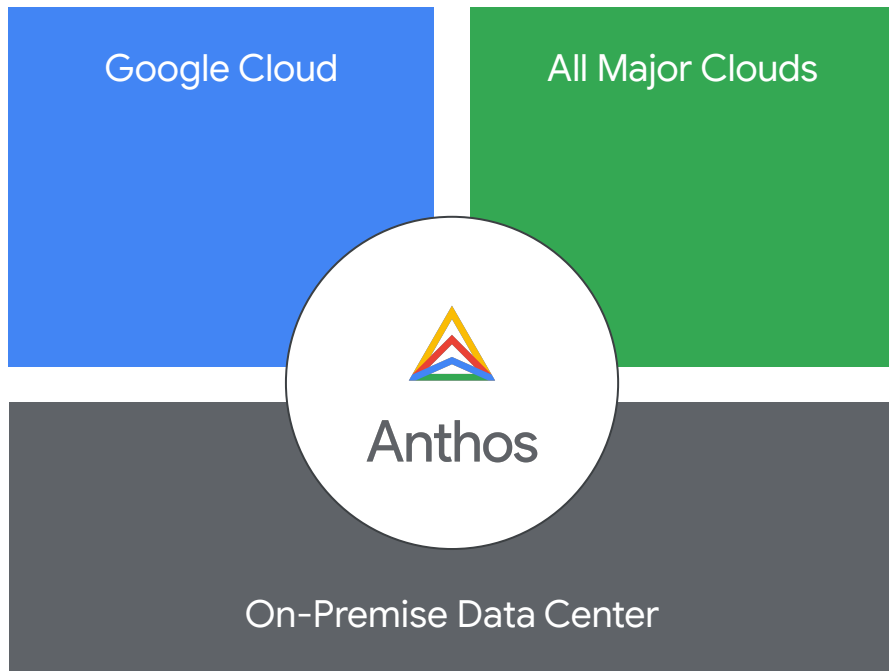
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Designed without lock-in: Introducing Anthos

Anthos lets you build and manage modern **hybrid and multi-cloud** applications without lock-in

Build once, to run anywhere, across your existing on-premise infrastructure and all major public cloud providers





“At HSBC, we needed a consistent platform to deploy both on-premise and in the cloud. Google Cloud's **software-based approach** for managing hybrid environments provided us an innovative, differentiated solution that was able to be **deployed quickly** for our customers.”

Darryl West
Group CIO

Hybrid & Multi-Cloud solutions enable choice

Innovative hybrid and multi-cloud platform

Anthos enables **application deployment and management on-premise and across clouds** with 100% software solution and no hardware lock-in

Versatility

Google Cloud's Apigee named **#1** full lifecycle API management tool **across hybrid and multi-cloud**

Avoid lock-in with open source

#1 contributor to Cloud Native Computing Foundation and creator of **Kubernetes** - adopted by other CSPs



Anthos' multi-cloud capabilities are so far **unique** in the industry

Forbes, April 2019



Thank you!

Google Cloud