

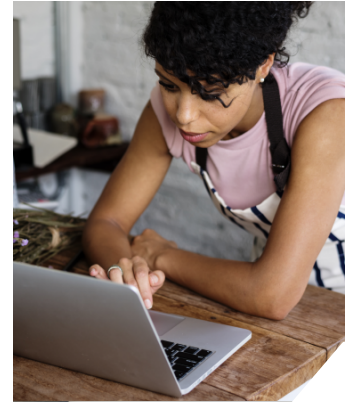
EBF Online Seminar

Building Financial Resilience in Turbulent Times

24 March 2020

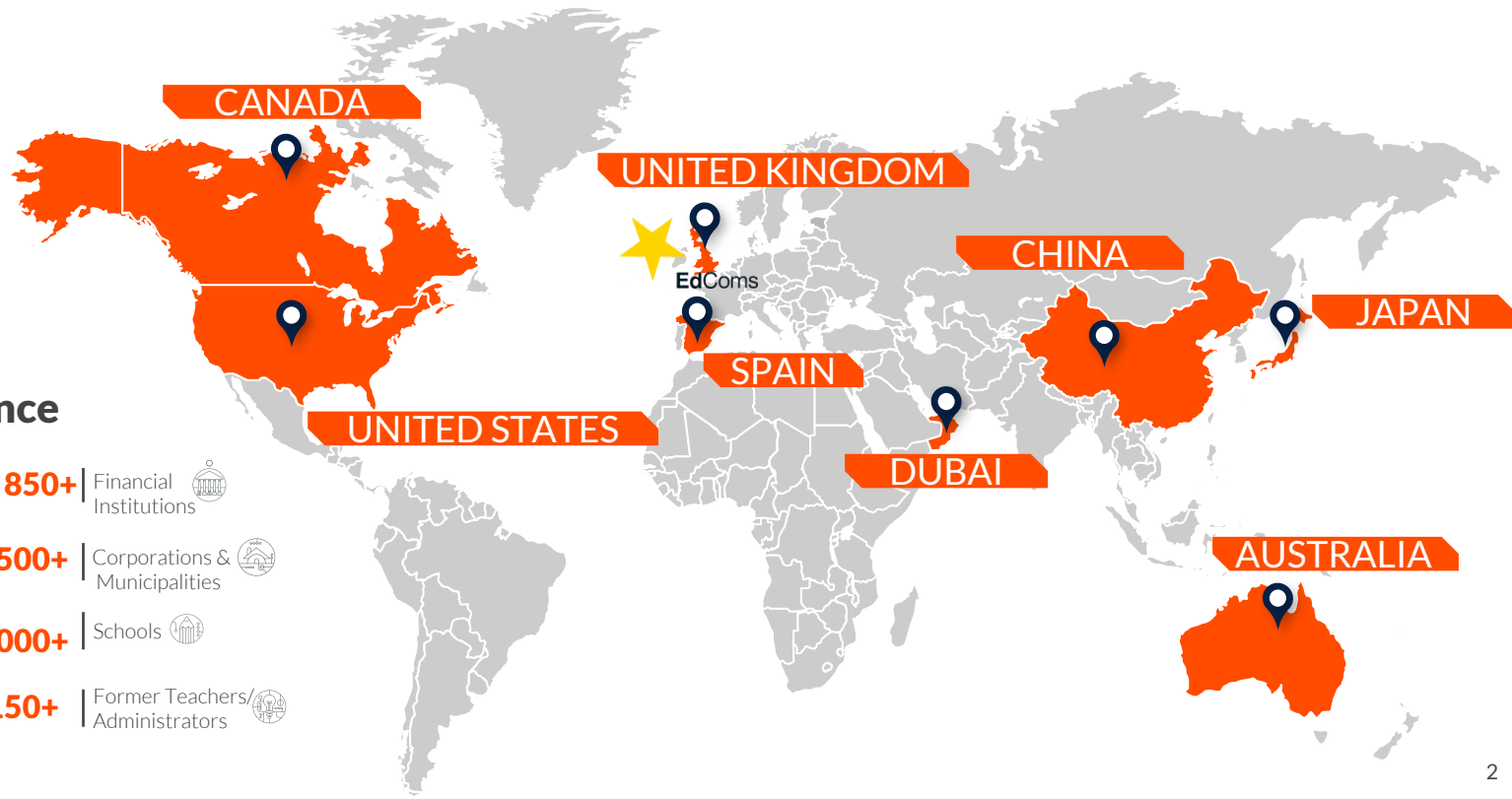
Ryan Swift
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EVERFI



EVERFI | Global Reach

With our recent acquisition of EdComs, a UK based education and marketing firm, EVERFI is uniquely positioned to support financial education across Europe. Our focus on scale and measurement can help bring current European efforts to the next level.



EVERFI at a Glance

30+ Million Learners Globally	850+	Financial Institutions	
	1,500+	Corporations & Municipalities	
	35,000+	Schools	
	150+	Former Teachers/ Administrators	

Using **Technology** to Scale **Financial Education**



Primary & Secondary Schools

- EVERFI: Financial Literacy
- Venture: Entrepreneurial Expedition
- Vault: Understanding Money
- Marketplaces: Investing Basics
- Student Loans & Scholarships



Adult Consumers

- Retirement Planning
- Savings & Investing in Your Future
- Budgeting
- Debt Management
- Homeownership
- Elder Fraud



University Students

- Banking Basics
- Building Financial Capability
- Savings & Investing in Your Future

Achieve Adult Financial Education

MOBILE-FIRST

Just-in-time financial education through an accessible learning platform on any device

INTERACTIVE

Short bursts of learning with engaging & interactive educational experiences

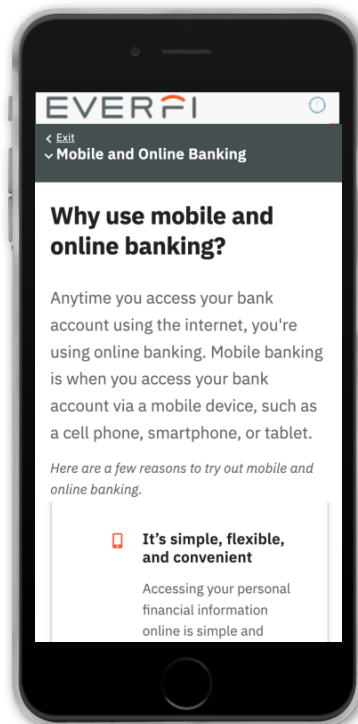
SCALEABLE

Meaningful digital education across key communities at any time, from anywhere

MEASURABLE

Robust analytics to demonstrate a unique impact story and track success

TRANSLATION CAPABILITY



SAMPLE LEARNING TOPICS

The Achieve content library consists of 50+ learning modules ranging between 3-6 minutes each.



Banking Basics



Budgeting and Managing Debt



Preparing for Retirement



Savings, Insurance, and Planning for Your Future



Owning a Home



Elder Fraud Prevention